

Attorney Docket No. 29240-001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Robert K. Samson  
Serial No.: 09/766,277  
Filed: January 19, 2001  
For: INVESTMENT GUIDANCE SYSTEM WHICH ENABLES  
INDIVIDUALS TO RATE AND SELECT ASSETS BASED ON  
PERSONAL INVESTMENT PREFERENCES  
Examiner: Daniel S. Felton  
Art Unit: 3696

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Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF OCTOBER 6, 2008

Dear Sir:

In response to the Office Action dated October 6, 2008, please amend the claims  
as follows.

**A List of Claims** begins on page 2 of this Reply.

**Remarks** begin on page 6 of this Reply.